

## FOR IMMEDIATE RELEASE

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## Obesity and Bullying, Two Serious Issues for Children, Are Tackled in New Tomgirlz Chapter Book

The **Tomgirlz chapter books**, the brainchild of author and motivational speaker Dana Lurie, are noted for being humorous and fun to read while containing underlying messages of important life skills such as leadership, cooperation, caring, perseverance, determination, friendship, self-esteem, and more.

Speaking directly to children in language they can understand and starring repeat role model characters who encounter various problems and then model how to deal with them, the books allow children of all personalities to find a normalcy and comfort with doing the right thing, even in the face of surprising or intimidating situations. “The goal,” says Lurie, “is reaching children without preaching to them.”



Lurie’s sixth book in the series, *Abbey’s Turn*, has its share of mud puddle wars, a sticky toasted marshmallow eating contest, and even a scary monster ball tournament. It also allows an honest look at childhood obesity, bullies, their victims, and the bystanders who take it all in and are in a position to help, if only they will. “It’s all about leadership, breaking labels and stereotypes, and lots of good humor,” notes Lurie.

To this end, in addition to her books, Lurie has created a **“Be a Buddy, Not a Bully” t-shirt design contest** to further promote awareness of bullying and its harmful effects. All children grades one through six are invited to participate, and the deadline for submissions is January 31, 2010. For more information, visit [www.Tomgirlz.com/events.php](http://www.Tomgirlz.com/events.php).

The Tomgirlz chapter books are available at [www.Tomgirlz.com](http://www.Tomgirlz.com) and at all major booksellers as well as at author seminar presentations. For information on setting up an anti-bully/character-building seminar or school visit with Dana Lurie, contact Katriena Rounds at 954-579-0989.

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*Abbey’s Turn* by Dana Lurie; Fiction; Soft cover; \$5.95; ISBN: 978-0-9768012-1-4